

THE SOFIA

CORPORATE SPONSORSHIP OPPORTUNITIES

2020-2021 SEASON

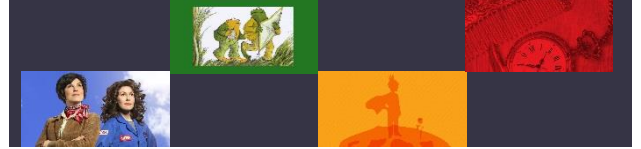


THEATRE FOR GROWN UPS

Season Sponsor- \$70,000 (not available)

Exclusive sponsorship of all seven shows this season!

- ❖ Acknowledgment in curtain speech before every performance all season
- ❖ Logo placement on the cover of every playbill
- ❖ Full page color ad in every playbill
- ❖ Logo placement on all print ads
- ❖ Logo with link on website & email blasts
- ❖ Dedicated slide on a lobby screen all year
- ❖ An exclusive 250 seat buyout of one performance, including a reception with B Street cast, crew & staff
- ❖ Complimentary rental of a theatre or meeting space at the Sofia for a private event (up to 6 hours)
- ❖ Reserved box seating for 4 and a complimentary bottle of wine for a performance in the Sutter Theatre
- ❖ Admission for 10 to our season announcement
- ❖ 10 tickets to each of the seven shows with access to exclusive donor lounge
- ❖ 4 tickets to each opening night performance, which includes a post-show cake and champagne reception
- ❖ 6 tickets to the Sofia Soirée
- ❖ Two adult subscriptions (each good for 2 tickets to each of the seven shows in the season)
- ❖ Two family subscriptions (each good for 4 tickets to each of the four shows in the season)



FAMILY FRIENDLY THEATRE

Season Sponsor- \$40,000 (one available)

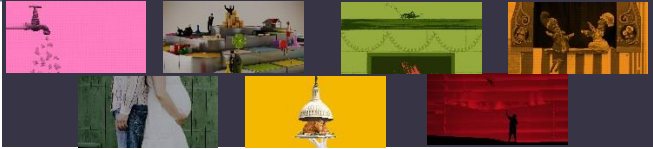
Exclusive sponsorship of all four shows this season!

- ❖ Acknowledgment in curtain speech before every performance all season
- ❖ Logo placement on the cover of every playbill
- ❖ Full page color ad in every playbill
- ❖ Logo placement on all print ads
- ❖ Logo with link on website & email blasts
- ❖ Dedicated slide on a lobby screen all year
- ❖ A partial 100 seat buyout of one performance, including a reception with B Street cast, crew & staff
- ❖ Complimentary rental of a theatre or meeting space at the Sofia for a private event (up to 4 hours)
- ❖ Reserved box seating for 4 and a complimentary bottle of wine for a performance in the Sutter Theatre
- ❖ Admission for 6 to our season announcement
- ❖ 10 tickets to each of the four shows
- ❖ 4 tickets to each family day performance, which includes a pre-show reception with activities. Option to table at family day.
- ❖ Two adult subscriptions (each good for 2 tickets to each of the seven shows in the season)
- ❖ Two family subscriptions (each good for 4 tickets to each of the four shows in the season)

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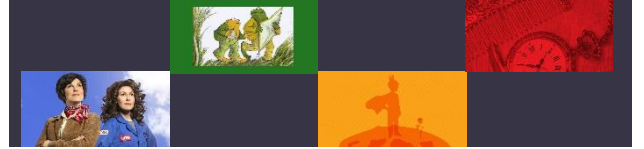


THEATRE FOR GROWN UPS

Title Sponsor- \$10,000 (seven available)

Exclusive sponsorship of the production of your choosing!

- ❖ Acknowledgment in curtain speech before every performance during the run of the production
- ❖ Logo placement on the cover of the playbill
- ❖ Full page color ad in the playbill
- ❖ Logo placement on all print ads
- ❖ Logo with link on website & email blasts
- ❖ Dedicated slide on a lobby screen throughout the run of the production
- ❖ A partial 100 seat buyout of one performance, including a reception with B Street cast, crew & staff
- ❖ Complimentary rental of a theatre or meeting space at the Sofia for a private event (up to 4 hours)
- ❖ Reserved box seating for 4 and a complimentary bottle of wine for a performance in the Sutter Theatre
- ❖ Admission for 4 to our season announcement
- ❖ 10 tickets to the play with access to exclusive donor lounge
- ❖ 4 tickets to the opening night performance, which includes a post-show cake and champagne reception
- ❖ Two adult subscriptions (each good for 2 tickets to each of the seven shows in the season)



FAMILY FRIENDLY THEATRE

Title Sponsor- \$10,000 (seven available)

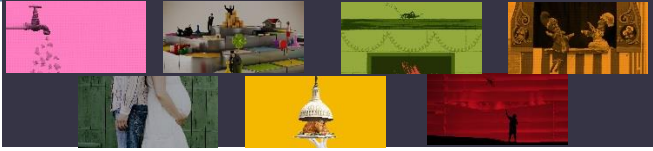
Exclusive sponsorship of the production of your choosing!

- ❖ Acknowledgment in curtain speech before every performance during the run of the production
- ❖ Logo placement on the cover of the playbill
- ❖ Full page color ad in the playbill
- ❖ Logo placement on all print ads
- ❖ Logo with link on website & email blasts
- ❖ Dedicated slide on a lobby screen throughout the run of the production
- ❖ A partial 100 seat buyout of one performance, including a reception with B Street cast, crew & staff
- ❖ Complimentary rental of a theatre or meeting space at the Sofia for a private event (up to 4 hours)
- ❖ Reserved box seating for 4 and a complimentary bottle of wine for a performance in the Sutter Theatre
- ❖ Admission for 4 to our season announcement
- ❖ 10 tickets to the play
- ❖ 4 tickets to the family day performance, which includes a pre-show lobby reception with activities. Option to table at family day.
- ❖ Two family subscriptions (each good for 4 tickets to each of the four shows in the season)

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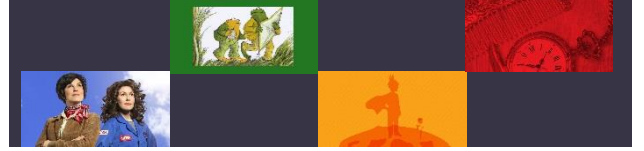


THEATRE FOR GROWN UPS

Production Co-Sponsor- \$5,000 (14 available)

Two co-sponsorships available for each production!

- ❖ Recognition in the playbill
- ❖ Quarter page color ad in the playbill
- ❖ Logo with link on website
- ❖ Shared slide on a lobby screen throughout the run of the production
- ❖ Reserved box seating for 4 and a complimentary bottle of wine for a performance in the Sutter Theatre
- ❖ Admission for 2 to our season announcement
- ❖ 4 tickets to the play with access to exclusive donor lounge
- ❖ 2 tickets to the opening night performance, which includes a post-show cake and champagne reception
- ❖ One adult subscriptions good for 2 tickets to each of the seven shows in the season



FAMILY FRIENDLY THEATRE

Production Co-Sponsor- \$5,000 (8 available)

Two co-sponsorships available for each production!

- ❖ Recognition in the playbill
- ❖ Quarter page color ad in the playbill
- ❖ Logo with link on website
- ❖ Shared slide on a lobby screen throughout the run of the production
- ❖ Reserved box seating for 4 and a complimentary bottle of wine for a performance in the Sutter Theatre
- ❖ Admission for 2 to our season announcement
- ❖ 4 tickets to the play
- ❖ 2 tickets to the family day performance, which includes a pre-show reception with activities.
- ❖ One family subscriptions good for 4 tickets to each of the four shows in the season

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Accessible Theatre

Sensory Friendly Performance Sponsor- \$10,000 (one available)

Sponsor a sensory friendly performance for each of the four family friendly theatre productions! This sponsor provides families affected by sensory processing disabilities the opportunity to experience the joy of live theatre for just \$5/ticket!

- ❖ Acknowledgment in curtain speech before every sensory friendly performance
- ❖ Logo placement in seasons playbills
- ❖ Quarter page color ad in seasons playbills
- ❖ Logo placement on social story brochures
- ❖ Logo placement on sensory friendly bags
- ❖ Logo with link on website & email blasts
- ❖ Dedicated slide on a lobby screen during sensory friendly performances
- ❖ Reserved box seating for 4 and a complimentary bottle of wine for a performance in the Sutter Theatre
- ❖ Admission for 4 to our season announcement
- ❖ 10 tickets to each of the four productions in the season
- ❖ Two family subscriptions (each good for 4 tickets to each of the four shows in the season)



ASL Sponsor- \$5,000 (one available)

Sponsor ASL interpreted performances for all plays at B Street this season!

- ❖ Acknowledgment in curtain speech before every ASL performance
- ❖ Recognition in the season playbills
- ❖ Quarter page color ad in the seasons playbills
- ❖ Logo with link on website
- ❖ Shared slide on a lobby screen throughout the year
- ❖ Reserved box seating for 4 and a complimentary bottle of wine for a performance in the Sutter Theatre
- ❖ Admission for 2 to our season announcement
- ❖ 20 tickets to be used for any B Street Performance

Audio Description Sponsor- \$5,000 (1 available)

Sponsor Audio Described performances for audiences who are blind or low-vision!

- ❖ Acknowledgment in curtain speech before every Audio Described performance
- ❖ Recognition in the season playbills
- ❖ Quarter page color ad in the seasons playbills
- ❖ Logo with link on website
- ❖ Shared slide on a lobby screen throughout the year
- ❖ Reserved box seating for 4 and a complimentary bottle of wine for a performance in the Sutter Theatre
- ❖ Admission for 2 to our season announcement
- ❖ 20 tickets to be used for any B Street Performance

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Our Programs & Your Impact

A few examples of how your funding can make a difference:

\$100	Gives one classroom (20-30 students) a single pre-field trip playwriting workshop
\$200	Provides ASL interpretation for one performance
\$300	Provides a scholarship for a student from a Title I school to attend on our onsite acting class or provides a full 6 week in-school playwriting workshop
\$500	Rents a school bus for one classroom with no field trip budget
\$1,000	Sponsors a field trip for 80 students, including a school bus and theatre tickets
\$2,400	Provides a sensory friendly performance for young people with autism
\$5,000	Support 1 actor for a single production that will be seen by upwards of 10,000 students
\$10,000	Build a set and costumes for a production that will be enjoyed by students and families

Theatre for Grown-Ups

Since 1991, B Street has been consistently recognized as one of the region's top professional theatres. Each season our dedicated team of artists produce 7 contemporary plays, often times regional, national or world premieres, that are enjoyed by our 7,000 subscribers and the public. B Street is a LORT Theatre and a Core Member of the National New Play Network.

The Family Friendly Theatre Series

B Street is Northern California's only fully-professional resident theatre for children. Each year, we produce four educational plays, each running 3-6 weeks. Each play offers up to 12 public performances for families and up to 8 student field trip matinee performances per week. With a seating capacity of 380, we have the potential to reach over 64,000 people each year.

School Tour

For 30 years, B Street has provided a fully-professional touring production that spans 12 counties and reaches upwards of 200,000 students in school each year. The tour also provides students the opportunity to submit their own plays for a chance to see their work produced as a part of the series.

Workshops and Residencies

B Street's professional Teaching Artists lead a variety of skill-building theatre workshops, which are regularly offered onsite, in schools, in hospital settings and for adults on probation. Our English language development workshops alone reach upwards of 150 refugee students each year. These workshops are core to our mission statement, which is to promote education and literacy, social interaction and cultural enrichment.